



State of New Jersey

DEPARTMENT OF HEALTH

DIVISION OF FAMILY HEALTH SERVICES

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Commissioner

DATE: May 17, 2024
TO: NJ WIC Authorized Vendors
FROM: Johanna Garcia, Vendor Manager 
Reply to Attention of: NJWIC #024-026
SUBJECT: WIC Vendor Point of Sale Reimbursement Program – Phase II

Dear Vendor Representative,

Due to changing guidance from the USDA, New Jersey WIC will no longer cover the cost of single function Stand Beside devices for Authorized WIC Vendors beginning October 1, 2024.

With the New Jersey WIC Program also planning to transition to a new eWIC provider, Stand Beside devices will be phased out in their entirety to meet new standards and guidelines.

Your store is one of very few New Jersey WIC Authorized stores with a Stand Beside device. The New Jersey WIC Program is requiring all WIC Authorized Vendors using a Stand Beside device to transition to an integrated Point of Sale (POS) system.

Your store must transition to an integrated point of sale (POS) system prior to September 1, 2024. If this change does not occur, your store will not be reauthorized for the October 1, 2024 through September 30, 2027 authorization period.

Please note, there are many benefits to having an integrated POS system. There are also many integrated POS systems on the market and you will find that each system has its own strengths, depending on what you need it to do. Additionally, having an Integrated POS System will minimize disruptions as the State of New Jersey transitions to a new eWIC provider.

Vendors with Stand Beside devices will be responsible for the costs of implementing a new Integrated system. However, there are grant options available. If you are interested in applying for a grant, you must complete the enclosed New Jersey WIC Program Vendor Point of Sale (POS) Reimbursement Program Application. The application must be submitted by email to NJ.WICVendor@doh.nj.gov, no later than July 1, 2024.

A list of approved integrated systems can be found here by clicking the link:

[List of Integrated Systems](#)

If you have upgraded to an integrated point of sale (POS) system and have not yet returned your Stand Beside device, please contact us immediately.

It is important that you return the device to Solutran as soon as possible. You can contact Solutran Retailer Support Helpline 1-866-730-7746 / ebtservices@solutran.com or a NJ WIC Program Vendor Unit representative at 609-292-9560 / NJ.WICVendor@doh.nj.gov.

The Stand Beside device must be returned to:

Optum Financial
Solutran, LLC
11000 Optum Circle
MN101-W010
Eden Prairie, MN 55344

Additionally, if you are still in the process of conversion, please contact us if you experience any issues getting set-up with the Level 3 certification process.

Should you have questions, please contact a New Jersey WIC Program, Vendor unit representative by email at NJ.WICVendor@doh.nj.gov.

Enclosure: New Jersey WIC Program Vendor Point of Sale (POS) Reimbursement
Program Application - Phase II 2024